



Going Places. Going Strong.

MIRACLE MILE SHOPS™ GLOWS PINK FOR DRESS FOR SUCCESS SOUTHERN NEVADA THIS JULY & AUGUST

The Center Will Host The Nonprofit's Annual Power Walk On Saturday, Aug. 4



Please download a hi-res image [here](#)

Courtesy of Miracle Mile Shops at Planet Hollywood Resort & Casino

Tweet It: Toss your change to make a change at [@MiracleMileLV](#)! All fountain donations in July and August help [@DFSSNV](#) empower women to succeed in their careers

LAS VEGAS – June 29, 2018 – This July and August, [Miracle Mile Shops](#) at [Planet Hollywood Resort & Casino](#) will turn its fountain pink and collect donations for [Dress for Success Southern Nevada](#) in an effort to provide women with professional apparel and the necessary career development skills to succeed in the workplace.

Throughout both months, all change tossed in the fountain as well as the center's indoor rainstorm will help support Dress for Success' mission of providing tools for women who want to achieve economic independence by building a career. The nonprofit's services include professional outfit selection, mock interviews and resume writing guidance.

In addition, Dress for Success Southern Nevada will host its annual family-friendly Power Walk at Miracle Mile Shops on Saturday, Aug. 4 from 7:30 – 10 a.m., featuring various store discounts, vendor tables, entertainment, and more. Participants will walk throughout the center to bring awareness to the

organization's mission and importance of supporting women to become healthy in all aspects of life, while sharing a fun experience focused on the best in local health, fitness and beauty. For more information or to register for this event, please visit <https://www.crowdrise.com/DFSSNVPowerWalk2018>.

Miracle Mile Shops' partnership with Dress for Success Southern Nevada is part of its ongoing *Caring, Giving, Changing* campaign, which raises funds for nonprofit programs and organizations through community sponsorships, additional partnerships and a number of cash and in-kind donations.

About Dress for Success Southern Nevada:

Founded in 2009, Dress for Success Southern Nevada is the local affiliate of the international non-profit that empowers women to achieve economic independence by providing a network of support, professional attire and career development tools to help women thrive in work and in life. Dress for Success Southern Nevada has helped more than 5,500 women work towards self-sufficiency in the Las Vegas valley through its various programs. Visit www.dressforsuccesssouthernnevada.org for more information.

About Miracle Mile Shops™:

Miracle Mile Shops at Planet Hollywood Resort & Casino features more than a mile of 200 shops, tempting restaurants and live entertainment venues at the heart of the famed Las Vegas Strip. The center is home to M·A·C Cosmetics, a leading brand of professional cosmetics; Sephora; the only Las Vegas location of NYX Professional Makeup; premier blow out salon, Drybar; H&M; GUESS; Topsy Robot, the first land-based cocktail bar operated by robots; PBR American Bar & Grill, boasting a Strip-side location with excellent food, drinks and bull riding; Buffalo Wild Wings; Chicago popcorn legend Garrett Popcorn Shops' only Las Vegas location; Nacho Daddy, home of the world-famous Scorpion Shot; 15,000-square-foot bar and restaurant Cabo Wabo® Cantina; Las Vegas' very own Sin City Brewing Co.; Club Tattoo, featuring some of the best tattoo artists and body piercers in the nation; as well as a multi-million dollar fountain show. Miracle Mile Shops is an affiliate of Institutional Mall Investors LLC, a co-investment venture owned by Miller Capital Advisory, Inc. and CalPERS.

Miracle Mile Shops is open 10 a.m. - 11 p.m. Sunday – Thursday and 10 a.m. – midnight Friday – Saturday. For more information, call (888) 800-8284 or visit www.miraclemileshopslv.com. Keep up with the latest Miracle Mile Shops news via [Facebook](#), [Twitter](#), [Instagram](#) and [YouTube](#).

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For More Information

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