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## **MJ Christensen Diamonds at Boca Park to host fifth annual “Diamond Dig” to benefit Dress for Success Southern Nevada, Sept. 8**

**LAS VEGAS** – On Thursday, Sept. 8, from 5 to 7 p.m., [MJ Christensen Diamonds](http://www.mjchristensendiamonds.com) will once again host a “Diamond Dig” to benefit [Dress for Success Southern Nevada](http://www.dressforsuccesssouthernnevada.org), the local nonprofit that empowers women to achieve economic independence.

At this much anticipated annual event that is free to the public, guests will be invited to purchase "scoops" from a sandbox, giving them the opportunity to uncover and win gemstones that correspond to great prizes, such as spa packages, a designer handbag, dining certificates and more. One lucky person will also have the chance to win the grand prize of a 34-inch rose gold necklace with 54 ctw white and black topaz stations valued at \$2,415.



**WHAT:** Diamond Dig benefiting Dress for Success Southern Nevada

**WHEN:** Thursday, Sept. 8, from 5 to 7 p.m.

**WHERE:** MJ Christensen Diamonds at Boca Park, 8980 W. Charleston Blvd., Las Vegas, Nev., 89117

**WHO:** Admission is free to the public. RSVP at [rsvp@mjcdiamonds.com](mailto:rsvp@mjcdiamonds.com) or call 702-952-2300.

With hors d’oeuvres and wine, the evening will be a fun night pairing beautiful jewelry with a great cause. In addition, 10 percent of the proceeds from purchases made that night at the store will benefit Dress for Success Southern Nevada. Special guests include former Dress for Success Southern Nevada clients who will discuss how the organization changed their lives and Jennifer Lier as Marilyn Monroe.

### **About Dress for Success Southern Nevada**

Founded in 2009, Dress for Success Southern Nevada is the local affiliate of the international non-profit that empowers women to achieve economic independence by providing a network of support, professional attire and the development tools to help women thrive in work and in life. Dress for Success Southern Nevada has helped over 3,500 women work towards self-sufficiency in the Las Vegas valley through its various programs and provided more than 3,000 career outfits to qualifying women. In 2015, the organization suited more than 700 women in Southern Nevada, setting a record for the highest number of women assisted in a single year since the organization began. Visit [www.dressforsuccesssouthernnevada.org](http://www.dressforsuccesssouthernnevada.org) for more information.

### **About MJ Christensen Diamonds**

Nevada’s oldest and most trusted diamond and designer jewelry retailer. MJ offers the highest quality certified diamonds, engagement rings and fine jewelry. Since 1939, MJ Christensen Diamonds are fully committed to principles of honesty, integrity, craftsmanship, excellence in guest service, and most importantly, relationship building. While we carry an unparalleled selection of exclusive designer brands and responsibly sourced diamonds, what drives us each day is a genuine love for our communities. The Consumer Research Institute has recognized MJ Christensen Diamonds as America’s Top Engagement and Wedding Ring Stores. Honored with the Silver State Award for Best Jeweler 2015 and 2016, MJ continues to serve and educate their guests. Please browse the website at [www.mjchristensen.com](http://www.mjchristensen.com).